

Prototype / design reference — customer-facing copy & layout for the Poki Yoki rewards page. Not yet wired to the live store.

Poki Yoki

Join free

★ Poki Yoki Rewards · The Inner Circle

Play, sip, refer — earn it all back.

Collect PokiStars in the Arcade and every time you shop. Turn them into money off the only cups you'll ever need to buy. The earlier you're here, the more you get — forever.

Create your free account

See how it works

Free to join · No catch · Your kid's cup, but rewarding

Three ways to earn

PokiStars stack up from playing, shopping, and sharing. 100 stars = \$1 off. Cash them in once you hit 500.



Play the Arcade

Stack cups, raise your Poki Pet, climb the leaderboard. Every session earns stars — just for having fun.



Shop

Earn 5 stars for every \$1 you spend. Leave a review, complete your profile, celebrate your kiddo's birthday — more stars.



Refer a friend

Send friends 15% off. You get \$10 in credit when they order. Refer 5 and your next cup is on us.

Every way to stack stars

Play a game in the Arcade

Daily — habit pays

+5

Beat your personal best

Once a day

+10

Every \$1 you spend

On any order

+5/\$1

Create your account

Welcome aboard

+50

Complete your profile

Kid's name + age

+100

Leave a review

Photo +200 · Video +350

+100

Refer a friend who orders

The big one

+500

Your child's birthday

Every year

+150

The Founders — and why being early matters

If you backed us or you've been in the group since the early days, you get a permanent badge no one who joins later can ever earn. It shows up right next to your name in the Arcade.



Founding Backer

OUR FIRST ~700

- Permanent gold badge on your Poki Pet & leaderboard
- First access to every new color — before anyone, even Amazon
- 10% off accessories, always
- Your name on the Wall of Founders
- The Founders Kit in the mail



Charter Member

THE OG COMMUNITY


- Permanent silver badge in the Arcade
- Early access to new colors (2 days ahead)
- Beta-test new Arcade games first
- 10% off accessories
- The Founders Kit in the mail



Pioneer

EARLY SIGN-UPS

- Permanent bronze badge
- 100 PokiStars to start your Poki Pet
- \$5 off your first order
- Unlocks with your first order

 **The founding window closes June 30, 2026. After that, founder status is gone for good — it's about *when* you showed up.**

Tell one mom. You both win.

The class group chat, your sister, the friend who's lost the lid twelve times this month. Share your link — moms trust moms.



They get 15% off



You get \$10 credit



5 friends = a free cup

[Get my referral link](#)

The more you sip, the more you earn

Everyone starts as a Sipper. Keep shopping and you climb — earning stars faster and unlocking perks along the way.



Sipper

Everyone. Earn 5 stars per \$1, birthday rewards, and free shipping over \$75.



Stacker

\$150+ lifetime. 1.2× stars, free accessories (just pay shipping), 72-hour early access, priority support.



Inner Circle

\$350+ lifetime. 1.4× stars, first access to brand-new products, an annual gift, and a direct line to the team.

Ready? It's free.

Create your account, claim your stars, and meet your Poki Pet. If you got a founders code, you'll add it on the next screen.

[Create your free account](#)

[Got a founders code?](#)

Questions, answered

What are PokiStars worth?

Do I have to play the game to earn?

How does the "free cup" referral reward work?

Is the founders badge really permanent?

What's the Founders Kit?

Will you market to my child?

Free to join. PokiStars have no cash value and are redeemable only for discounts on pokiyoki.com; 100 stars = \$1, minimum redemption 500 stars, maximum \$10 off per order; stars expire after 24 months of inactivity. Referral rewards credited after your friend's order ships and the return window closes. Free-cup referral reward requires the customer to pay shipping; one-time, no subscription. Founders status closes June 30, 2026 and is based on join date. Full program terms at pokiyoki.com/rewards-terms.

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